ELECT RICHARD VALDEZ

HOLLYWOOD COMMISSIONER
DISTRICT 1

"Hello, my name is Richard Valdez. I am excited to be running for Hollywood City Council, District 1.

My fiancé and I are homeowners in Hollywood Lakes and live only a few blocks from Young Circle. We really enjoy the Lakes and Hollywood Beach areas."

vote@rickvaldez.com • 786-261-8576

rickvaldez.com

WORK & LIVE in Hollywood

Over 140,000 people live in Hollywood. 70% of them leave the city every day to work. Let's work together to build jobs in the city so more of us can work where we live.

Code of Ordinance: Streamline for Growth

The number 1 complaint from business owners in District 1 is code enforcement issues. Let's encourage economic growth by clarifying meaning within the Code of Ordinance.

For Example:

124.05(G): Tables, chairs, umbrellas... Design, materials and colors shall be sympathetic and harmonious with the urban environment and complement the design and paint colors of the building.

If it can't be measured, it should not be in the Code. Everyone wants to be in compliance. Removing ambiguity ensures equality for all and reduces the burden of government from our local economy.

City Hall estimates Hollywood population will grow 5%, but SHRINK 7% in the number of working age adults. 12% more senior citizens. We are a city poised to be older, poorer, and in need of repair.

Lets work together to reverse the aging of Hollywood by establishing policies that are favorable to young businesses and home owners.

Pro-Technology Pro-Labor Anti-Tax

Pro-Labor

The starting salary for a Hollywood fire fighter is less than $13.00 per hour. Yet City Hall has frozen their wages. Our fire fighters now work 36 hour shifts because dozens of our best can't afford to work in Hollywood.

Some Hollywood police officers have not had a raise in 5 years. Yet their vision coverage has just been eliminated to save money. 20 police positions are frozen. As commissioner, I will unfreeze those positions.

Endorsed By:
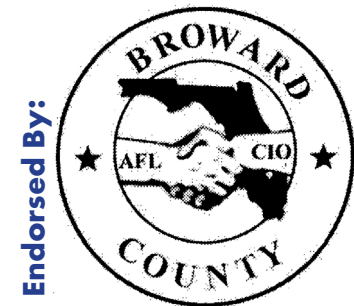
BROWARD COUNTY
AFL CIO

Anti-Tax

City Hall has raised property taxes 23% in two years - from 6.04 mills to 7.45! We now pay the highest taxes in Broward County.

Businesses will set up shop in low tax cities. Hollywood must stop raising taxes to pay for past financial hardships. A vote for Richard Valdez is a vote for low taxes.

Pro-Technology
Hollywood - A hot incubator of start-ups!

Richard's mandate is to bring long-term stable employment by encouraging more technology companies to call Hollywood home.

Hollywood is perfect for the new wave of technology companies. Downtown Hollywood is a 10 minute drive from an international airport. A 10 minute bike ride to the beach. Lean start-ups of young technologists want a colorful downtown, a beautiful location, and fair rents from which to start the next Twitter.

Richard's goal is to visit and call upon technology companies large and small from coast to coast. Especially South Florida. It doesn't matter if those companies are thinking of relocating... Yet. Hollywood is targeting technology!

To spur the interest in Hollywood as a new technology center, I propose starting a new conference, Silicon Beach Hollywood. Locals would be invited for a three-day event. Silicon Beach Hollywood would benefit the tourist economy and the long term health of Hollywood.

Endorsed By:
SherlockTech
Technology Staffing With an Edge

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ELECT RICHARD VALDEZ
HOLLYWOOD COMMISSIONER DISTRICT 1

MAKE A BALD STATEMENT for KIDS WITH CANCER

St. Baldricks
www.StBaldricks.org

Richard Valdez is going bald 9/15 for St. Baldrick's Charity! Please Donate Today!

HOLLYWOOD
BRINGING YOUR NEWS HOPE
gazette

We want to be safe in our neighborhood and on the beach!

More traffic enforcement along the 13th Ave. corridor.
More police patrols of District 1.
More beach patrols, especially at night.

Text "RICK" to 313131
& Keep up with the campaign
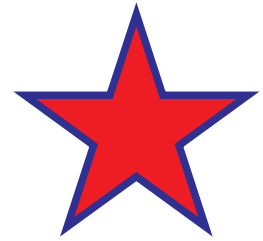
I need YOUR help to be the next District 1 Commissioner!

Sign up for a sign!
Email sign@rickvaldez.com

Make a Campaign Donation!
Visit RickValdez.com today

Tell Your Friends!
Friend me at:
Facebook.com/rick.valdez